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| Kandice Gloria  *Digital Marketer | Social Media Specialist | Content Creator* | 167 Osborn Road  Naugatuck, CT 06770  *09-15-1992*  **203-721-0684**  [**kandicegloria@gmail.com**](mailto:kandicegloria@gmail.com)  [**www.kandicegloria.com**](http://www.kandicegloria.com) |
| EXPERIENCEKandice Gloria , Remote — *Freelance Digital Marketer*June 2015 - PRESENT My mission is to create and build awareness of the importance of social media to small businesses.. I manage social media platforms such as Facebook and Instagram along with creating unique content, websites, and more!  **Maggie Mcfly’s**, Middlebury, CT - *Bartender/Server*  April 2009 - April 2019  Customer Service to new and existing customers  Created consistent regulars on days worked  Organized and cleaned all bottles and glasses  Trained and mentored new employees  Responsible for handling money and opening and closing the restaurant    **Imagine Nation, A Museum Early Learning Center,** Bristol, CT — *Marketing Coordinator* October 2016 - February 2018 Responsible for managing and creating a presence for the Museums social media accounts on both Instagram and Facebook  Created original content for the Museums event flyers and website  Assisted in setting up Museum events and meetings Boys & Girls Club of Bristol , Bristol, CT — *Marketing Intern*January 2016 - October 2016 Assisted in creating and scheduling social media posts  Designed event flyers digital and print  Reached out to local vendors for event supplies and donations  **Electric Picks,** New York, NY - *Blogger*  August 2015-September 2018  Responsible for running the company’s blog  Assisted in creating and maintaining unique content to post on social media  Managed the brands social media accounts such as Instagram and Facebook  **Vans Warped Tour,** Hartford CT - *Event Volunteer*  July 12, 2015  Responsible for setting up the event table with prizes and school pamphlets  Assisted in lining up fans for Bless The Fall meet and greet/signing  Assisted in maintaining at least 60 new student leads by the end of the event  **Atlantic Records,** New York, NY - *Publicity Intern*  January 2015- May 2015  Compiled television, radio, and magazine media contacts through Microsoft Excel  Updated artist press kits, press releases, videos, and pictures on WordPress  Created artist media pick up, media mocks, and artist one sheets  **iHeartRadio,** Hamden CT,- *Event and Promotions Intern*  January 2014- April 2014  Managed the stations Twitter account by posting content through TweetDeck  Executed several contests online to help grow the stations audience. Created and found content to put on Kiss 95.7 and KC101.3 FM  **WWE NXT,** Orlando FL, - *Live Event Intern*  July 2013 – November 2013  Responsible for creating and setting up dressing rooms for talent  Assisted in greeting and ticketing  Organized merchandise before each event | SKILLS  * Microsoft Office * Hootsuite - Tweetdeck * Facebook Blueprint Certification * Multitasking * Final Cut Pro * Wordpress - Weebly - Wix * Cision * Communication * 150 WPM * Social Media Marketing * Content Creation * Adobe Photoshop * Public Relations * Instagram + Facebook ADs * Google Analytics * Logo Design   Team Player EDUCATIONFull Sail University , Winter Park, FL — *Master of Arts in Public Relations* July 2014 - June 2015 Took part in on campus activities such as the WWE NXT  Gained relationships through networking summits  Engaged in several volunteer opportunities Full Sail University , Winter Park, FL — *Master of Science in Entertainment Business*June 2012- April 2014 Took part in on campus activities such as the WWE NXT  Gained relationships through networking summits  Engaged in several volunteer opportunities |